

MOSSY OAK[®]
PROPERTIES
Bauer Real Estate Company
America's Land Specialist

SELLING YOUR RURAL PROPERTY IN OHIO IS MUCH DIFFERENT THAN TRADITIONAL REAL ESTATE.
YOU NEED ONE OF OUR EXPERTS TO LIST YOUR PROPERTY.



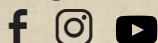
REALTOR

TRISTDEN BAUER

614-745-5520

tbauer@mossyoakproperties.com

PropertiesInOhio.com



Tristden has grown up in the outdoor lifestyle of Ohio. He is a passionate outdoorsman and dedicated hunter. He shares the same drive and passion for his clients looking to buy or sell rural property. Tristden understands what is essential to buy or sell Ohio land and that every piece of ground is unique. His passion for the outdoors and extreme care for his clients are the foundations of his career. Whether your reason for buying land is to plant your feet and start a family, or just escape to your private outdoor paradise, rest assure he has the key skills to help you. Contact Tristden today to see what Mossy Oak Properties can offer you!

I cannot recommend Tristden Bauer enough.

He did an exemplary job from researching the property, marketing it, and making sure the sale went through smoothly. He is very knowledgeable, and communicative informing you what you need to know in a timely manner. The entire experience of working with Tristden was simple and smooth, and that is best compliment I can give when it comes to real estate experiences. Whether you want to sell like I did, or buy he should be your first call.

— JOHN COX ★★★★★

Why Bauer Real Estate Co?

WE ARE YOUR MARKETING DEPARTMENT

Our strategy is to make sure that your property is showcased in a way that **anyone** looking for a property like yours **will find it**. We do not just rely just on a yard sign and the local MLS. **We do so much more.** When selling your property in Ohio, rest assured our agents are **experts** at selling rural property. So, whether you own 5 acres or 5,000 acres, we can **CONNECT** you with a buyer who will enjoy your property as much as you do. As a **FULL-SERVICE** Real Estate Brokerage, we handle your transaction **START to FINISH**.

**EXPERT AGENTS
BETTER MARKETING
LOCAL KNOWLEDGE
NATIONAL BRAND**





Mossy Oak Properties offers a different kind of SELLING experience

When it's time to sell, our team of Ohio rural property EXPERTS have the knowledge, experience and dedication to list your property.

OUR STATS

SALES	2018	2019
CLOSINGS	232	267
ACRES	13,048+	12,819+
VALUE	\$46.6 M	\$47.2 M

WEBSITE TRAFFIC OHIOLANDFORSALE.COM

PAGE VIEWS	2.85 M
USERS/DAY	1,500

AVG. CLOSING EVERY
32 HOURS

1,400+
PROPERTIES SOLD

*VALUES FROM JAN-DEC 2019

GROWTH OF SALES

2011	\$9.2 M
2012	\$10.1 M
2013	\$14.9 M
2014	\$18.5 M
2015	\$29.7 M
2016	\$32.8 M
2017	\$37.9 M
2018	\$46.6 M
2019	\$47.2 M

NATIONAL STATS

YEAR END LEVELS

	2018	2019
LISTINGS	3200	3500
TRANSACTIONS	3170	3520
INVENTORY	\$2.25 B	\$3.6 B

GROWTH OF SALES

2014	415 M
2015	500 M
2016	550 M
2017	630 M
2018	715 M
2019	758 M

WEBSITE TRAFFIC MOSSYOAKPROPERTIES.COM

WEB HITS	420 M
TOTAL SESSIONS	3 M
PAGE VIEWS	71.8 M
AVG. SESSION LENGTH	14 MINS

28 STATES
100+ OFFICES
600+ AGENTS

MOSSY OAK PROPERTIES
SELLS A PROPERTY
EVERY 2.5 HOURS

43 BROKERAGES
NAMED TO LAND REPORT'S
BEST BROKERAGES



MARKETING *the Mossy Oak Properties Advantage*

We list your property where the right buyers are searching.

In addition to listing with local MLS, we increase your property's exposure 10x through a national, top-tier rural property marketplace.



SIGNATURE PACKAGE

The Land.com Network consists of three most visited land listing marketplaces on the web: **Lands of America**, **Land And Farm**, and **LandWatch**. With Mossy Oak Properties's signature package, we're connecting your property with more than 7 million active buyers and land owners every month across 40+ partner sites.

LandAndFarm®

LANDANDFARM.COM

A top-tier rural property marketplace, Land And Farm receives 2+ million visits and 16 million monthly pageviews.

LandWatch™

LANDWATCH.COM

LandWatch is an online leader in rural properties and land for sale, including homesites for vacation, recreation or investment.

Lands of America™

LANDSOFAMERICA.COM

Lands of America is the premier rural real estate site with farms, ranches, country homes, mountain property for sale and more.

We're outdoorsmen, familiar with and educated about the land—and that matters.

Backed by the Mossy Oak brand, we provide an unmatched marketing experience and tremendous nation-wide exposure through our networks.

EMAIL MARKETING 5,000+ RECIPIENTS

Weekly property updates with listings featuring a photo, link to listing, and brief description.

SOCIAL MEDIA 2,500+ FOLLOWERS

Listings feature a photo, link to listing, and brief description.



@MOSSYOAKPROPERTIES
OHIOLANDSALES



@MOSSYOAKPROPERTIESOH

CONVENTIONS & TRADE SHOWS

Mossy Oak Properties Bauer Real Estate Co. participates in conventions, trade shows, events, and banquets held by these organizations:

- OUTDOOR LIFE/
FIELD & STREAM EXPO
- NORTHEAST OHIO SPORTSMAN SHOW
- WHITETAILS UNLIMITED
- NATIONAL WILD TURKEY FEDERATION
- QUALITY DEER MANAGEMENT
ASSOCIATION
- WHITETAIL HERITAGE OF OHIO

PRINT PUBLICATIONS

- OHIO OUTDOOR NEWS
- BARGAIN HUNTER
- THE BUSY BEAVER
- LAND MAGAZINE
- THE LAND REPORT

BILLBOARDS

- US-16
- US-33





ABOUT

Bauer Real Estate Co.

We opened our doors in 2011 knowing that there was a need here in Ohio for landowners who were selling their Rural Properties. The only option that folks typically had to sell their properties with acreage was to call the local “residential” real estate agents or take their chances at auction. We knew we could provide better marketing and exposure for these types of sellers. Our successes prove that this need existed!

We do not take it lightly when a property has been in the family for generations and the time has come to sell. We understand community, the honor of your word, and the power of a handshake that binds deep. We believe our future is built on the actions we take today and at Mossy Oak Properties we never take an opportunity to serve for granted. Our team of Rural Property Experts are dedicated to the purpose of helping our clients achieve their individual goals.

When its time to sell, you can trust the experts at America’s #1 outdoor brand to help you meet your real estate needs.

Thank you for giving us the opportunity to partner with you in selling your property.

**3 TIME
MOSSY OAK
PROPERTIES
OFFICE OF
THE YEAR
RECIPIENT**

**NUMEROUS
OFFICE OF
THE YEAR
NOMINATIONS**

**NAMED ONE OF
“AMERICA’S BEST
BROKERAGES”
BY THE LAND
REPORT**